



The 2nd Israeli Congress of Facial Plastic and Reconstructive Surgery

By the Israeli Society of Facial and Reconstructive Surgery of the Otorhinolaryngology Head and Neck Surgery Association

Dear Friends and Colleagues,

Please accept our invitation to join the 2nd Israeli Conference on Facial Plastic and Reconstructive Surgery which will take place on May 25-27, 2022, at the Dan Panorama Hotel, Tel Aviv, Israel.

Our first congress in 2019, was a great success. More than 200 participants joined to share their knowledge in all aspects of facial plastic surgery.

after a 2 years of covid19 limitations we are happy to announce that the second "Israeli Congress of Facial Plastic and Reconstructive Surgery" is coming soon on 25-27 of May 2022. Once more, the faculty will bring together world renowned experts in facial plastic surgery. They will develop a well-structured scientific program to cover all aspects of facial plastic surgery.

Join us and be part of the magic!

Dr. Shay Izhak Duvdevani – Chairman

The main topics of the conference are:

Rhinoplasty
Facelift
Oculoplasty
Otoplasty
Maxillofacial Surgery
Facial reconstruction
Office procedures
Marketing law and ethics

Invited speakers: Will be announced shortly

Committee members:

Shay Izhak Duvdevani, MD

Otorhinolaryngology-head and neck surgery specialist
Facial Plastic and Reconstructive Surgeon

Yosef Shem -Tov, MD

Otolaryngology Head & Neck surgery
Facial plastic surgery

Alain Hazan, MD

E.N.T Surgery, Nasal Reconstruction Service, E.N.T department, Rabin Medical Center

Eyal Sela, MD

Director of Otolaryngology Head & Neck Surgery
Joined Galilee Medical Center's administration in 2013.

Marina Landau, MD

A medical and cosmetic dermatologist.
board member of the International Society for Dermatologic Surgery, past President of the Israel Society for Dermatologic Surgery, and member of the American Academy of Dermatology.

Moris hartstein, MD, FACS

Director of Oculoplastics, Department of Ophthalmology, Assaf Harofeh Medical Center, Tel Aviv University Sackler Faculty of Medicine.

Tal Yoffe, MD, DMD

Senior Surgeon, Orthognathic Surgery Service
Department of Cranio-Maxillofacial Surgery
Sheba Medical Center

Sponsorship Opportunities

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Everything is possible!

40,000 ILS

Gold Sponsorship

- **Industry Supported Symposium**
Sponsorship of a Satellite Symposium. The program is to be decided solely by the Conference Scientific Committee (Satellites will be allocated on a “first come, first served basis”).
- **Exhibition Space**
 - ❖ 16 sqm (8/2) exhibition space. Allocation based on a “first come, first served basis.”
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book or app as "Gold Sponsor"
 - ❖ One page color advertisement in the Final Program or conference app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

30,000 ILS

Silver Sponsorship

- **Exhibition Space**
 - ❖ 12 sqm (6/2) exhibition space. Allocation based on a “first come, first served basis.”
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book or app as "Silver Sponsor"
 - ❖ A half-page color advertisement in the Final Program or conference app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

16,000 ILS

Exhibition Space

- **Exhibition Space**
 - ❖ 6 sqm exhibition space. Allocation based on a “first come, first served basis.”
 - ❖ 2 exhibitor badges.
- **Advertisement**
 - ❖ Acknowledgment of Sponsorship in the conference book or app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

15,000 ILS Sponsoring a Tutorials session

The company will provide the contents of the session as approved by the committee

- **Advertisement**
 - ❖ Company's slide to be projected at the beginning of the session (provided by the sponsor)
 - ❖ Acknowledgment of sponsorship in the conference book or app.
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ 1 insert for promotional purposes in the Conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
 - ❖ Promotion sign to be placed near the podium (provided by the sponsor) - must be approved by the conference coordinator

Coffee Breaks

Sponsorship of Coffee breaks:

- For one day **10,000 ILS**
- For the entire Conference **18,000 ILS**

Coffee will be served in the exhibition space during morning and afternoon breaks on each day of the conference sessions.

Sponsorship will be acknowledged as follows:

- Sponsor's logo with hyperlink on Conference website
- 1 page advertisement in Conference Final Program or conference app
- Branding at the Coffee breaks is the sponsor's responsibility.

18,000 ILS

Conference Bags

The organizers are in charge of the production of approximately 1000 delegate bags. The design of the bags needs to be approved by the sponsoring company.

15,000 ILS

Lanyards

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide approximately 1000 lanyards, on which the Conference and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the organizers.

10,000 ILS

Conference Badges

A badge will be given to each Conference participant. The Conference and sponsor's logo will be displayed on the badge.

- Sponsor's logo with hyperlink on Conference Website

6,000 ILS

Notepads & Pens

The sponsoring company is responsible for the production of the notepads and pens.

The sponsoring company will provide approximately 1000 notepads and pens, on which the Conference and Sponsor's logo will be displayed.

The design of the notepads and pens needs to be approved by the organizers.

3,000 ILS

Promotional Material

Inclusion of promotional materials, such as leaflets and brochures, in the Conference bags.

Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages).

5,000 ILS

Advertisements

Full-page color advertisements are available in the following Conference publications:

- Final Program/Abstract Book – Internal Page
- Additional advertisements within the publication are available by application.

Information for Sponsors and Exhibitors

An application for sponsorship can be made in writing with the enclosed booking form to:
Ravit Mitchell

Industry Liaison Manager

Paragon Israel

15, Abba Even St. Herzliya, Israel

Mobile : +972-50-7419990

E-mail: rmitchell@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form

50% due by 1 April, 2022

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by 1 February, 2022 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 1 February, 2022

Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions

Sponsorship and Exhibition Application Form

Please complete the following information and return to:

Ravit Mitchell - Industry Liaison Manager

Paragon Israel, 15, Abba Even St. Herzeliya, Israel

Mobile : +972-50-7419990

E-mail: rmitchell@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Email	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
Total Amount (Please Complete)	₪

Credit Card

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

Bank Transfer:

Bank Hapoalim, Account: 667381, Branch 616

Signature and company stamp..... Date.....